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Primacoustic Broadway Hits CEDIA Stage

Primacoustic – A division of Radial Engineering Ltd – is pleased to introduce Broadway, a new series of acoustic panels ideally suited for home theatre installations. Broadway panels are manufactured using 6 pound per cubic foot encapsulated fiberglass panels with resin hardened edges. They are then covered with an acoustically transparent fabric finish and offered in three architecturally pleasing colors.

According to company president, Peter Janis: *“We have been selling acoustic products to the recording and broadcast markets for over 10 years and have developed a strong following for the Primacoustic urethane foam based products. But most folks do not want their home theatres to look like a high-tec recording studio. With the fabric finish, the new Broadway series presents a higher perceived value to the customer with a more subdued look that will suit most homes. But most impressive is the price point. By limiting the product range to standard sizes and limited colors, we have been able to mass produce and lower costs. With Broadway, a home theatre can be acoustically treated for as little as \$399! This includes 12 of the 2”x12”x48’ fabric panels. Before Broadway, folks have been paying as much as \$100 for a single custom panel! At this price, great acoustics can now become a reality in every home theater!”*

Primacoustic panels are offered in the three most popular colors with choice of black, gray and beige and panels may also be covered with a custom cloth to suit. Panels come in 12”x12” and 24”x24” square and in 12”x48” and 24”x48” rectangular shapes and come in choice of 1”, 2” or 3” thickness to address space limitations and low frequency absorption.

For safety, all Broadway panels have been fire tested to meet UL-CSA requirements for Class-1 / Class-A burn and smoke development classification for use in all areas.

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